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**New Book Teaches Parents And Children What To Do When They Get Lost 'When Whizzly Wanders' is new children's book offered by Family Safety company, Wander Wear®**

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*'When Whizzly Wanders' is a full-color children's paperback book that helps teach children what to do if they get lost. Kid-lovable 'Whizzly' - the Wander Wear monster- helps explain to children how they can have safe fun when they are out away from home. Written in easy-to-read, children's rhyme, 'When Whizzly Wanders' is an entertaining way for both child and parent/caregiver to gain the knowledge and confidence to be better prepared when going out to public places.*

Ashland, MA (PRWEB)  
October 16, 2005 --  
Wander Wear Inc.  
([www.wander-wear.com](http://www.wander-wear.com)),  
a parent-run organization  
that advocates child safety  
in public places, proudly  
announced today that it  
has released a new  
children's safety book,  
"When Whizzly Wanders."

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"When Whizzly Wanders" is a full-color children's paperback book that helps teach children what to do if they get lost. Kid-lovable 'Whizzly' - the Wander Wear monster- helps explain to children how they can have safe fun when they are out away from home. Written in easy-to-read, children's rhyme, "When Whizzly Wanders" is an entertaining way for both child and parent/caregiver to gain the knowledge and confidence to be better prepared when going out to public places.

Co-Founder Alyssa Dver noted, "In our family safety presentations to parent and caregiver groups in New England, the book has been extremely well received. Parents welcome it as a tool to help teach children about what to do if they get lost in a fun and non-threatening way." Dver continued, "Kids love Whizzly and the rhythm and rhyme of the story help them retain this critically important information. We are delighted with the response from adults and kids alike."

The paperback books are square (7.5" x 7.5"), with 14 full colored pages saddle stitched (stapled along the seam). "When Whizzly Wanders" can be purchased on the Wander Wear website ([www.wander-wear.com](http://www.wander-wear.com)) for \$5.75 plus applicable tax and shipping.

**About Wander Wear:**

Wander Wear® Inc. ([www.wander-wear.com](http://www.wander-wear.com)) Wander Wear is a parent-run organization that advocates child safety in public places. Our Family Safety Experts regularly speak to the media and at parent, grandparent, and caregiver events to share tips and best practices to help keep kids safe when they are out away from home. In response to requests for kid-friendly and affordable products, Wander Wear offers Parent Locator Tags, the "When Whizzly Wanders" children's book, and our brightly colored, easy-to-spot clothing. Sales of these very practical safety products enable us to make available Family Safety Experts free of charge. Wander Wear also makes ongoing donations to child-focused charities. For additional information, call 508-881-

5664 or email e-mail protected from spam bots.

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